



3rd Annual

GCC PHARMACY CONGRESS

17-19 October 2016

Al Murooj Rotana, Dubai, UAE



Advancing Pharmacy Practice in the Region

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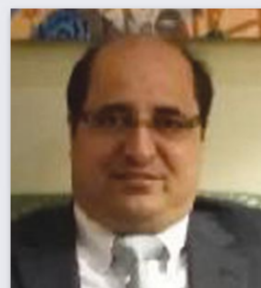
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Benefits of attending:

- Learn about innovations in implementing clinical pharmacy services in hospitals and ambulatory care
- Gain insights into the new technologies and innovations in pharmacy practice
- Review current issues and advances in medication safety
- Examine the pharmacists and nurses role of shared accountability in patient education and improving patient outcomes
- Optimise patient outcomes through safe, efficacious and cost-effective use of medications
- Obtain CME points by attending this congress
- Identify strategies for improving prescribing medicines in hospitals
- Drive the advancement of the technical, human and leadership competencies of pharmacists and pharmacy staff in complex and rapidly changing organisations
- Develop highly effective medication management strategies
- Participate and get awarded in the Patient Care Award

Call for Abstracts for Patient Care Awards is Now Open

The mission is to distinguish, celebrate and support the impressive work that the medical team do to improve patient-centered care through clinical practice, education, research and policy.



Award Categories

- Quality improvement
- Patient-centered care
- Medical education and training

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