

3rd Annual GCC PHARMACY CONGRESS

30 October - 1 November 2016 Al Murooj Rotana, Dubai, UAE

Advancing Pharmacy Practice in the Region

Pre-conference Pharmaceutical Supply Chain Symposium: 30 October 2016 Pre-conference ACCP Symposium: 30 October 2016 International Conference: 31 October & 1 November 2016



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What's new for 2016?

- 40+ international and regional outstanding speakers
- More exciting topics related to clinical pharmacy practice, pharmacy technology and medication safety
- Patient care Awards
- Poster presentations

Engage with key experts from international and regional healthcare institutions:

- Abu Dhabi Health Services company (SEHA) Al Noor Hospitals UAE American College of Clinical

- American Hospital Dubai Aster Group Hospital 57357 Cleveland Clinic Abu Dhabi Hamad Medical Corporation King Faisal Specialist Hospital

- King Saud University
 Mediclinic Middle East
 Ministry of Health UAE
 Qatar University
 Sheikh Khalifa General Hospital
- Children Cancer Sheikh Khalifa Medical City Texas A&M University

Benefits of Attending:

- Learn about innovations in implementing clinical pharmacy services in hospitals and ambulatory care
- Gain insights into the new technologies and innovations in pharmacy practice
- Review current issues and advances in medication safety
- Examine the pharmacists and nurses role of shared accountability in patient education and improving patient
- Optimise patient outcomes through safe, efficacious and cost-effective use of medications
- Obtain CME points by attending this congress
- Identify strategies for improving prescribing medicines in hospitals
- Drive the advancement of the technical, human and leadership competencies of pharmacists and pharmacy staff in complex and rapidly changing organisations
- Develop highly effective medication management strategies
- Participate and get awarded in the Patient Care Award

Strategic Partner: Supported by **Gold Sponsors:** Associate Sponsor:















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Scientific Board Members

Ahmed Al Jedai, Pharm.D., MBA, FCCP, BCPS, Pharmacy Director, King Faisal Specialist Hospital, KSA Ahmed Nadir Kheir, BSc (Pharm), PhD, MPS FNZCP, Associate Professor and CPPD Coordinator, Qatar University, Qatar

Fatima Al Breiki, Ph.D, EMHCA, BSc.Pharm, Group Pharmaceutical Director, Abu Dhabi Health Service Company, UAE

Lana Hammad, Pharm.D., MBA, B.Pharm., Pharmacy Director, Sheikh Khalifa General Hospital, UAE Ola Ghaleb Al Ahdab, PhD, Pharmaceutical Advisor and CPD-Pharma Program Manager Drug Department Public Health Policy & Licensing Sector, Ministry of Health, UAE

Osama Tabbara, R.Ph., EMBA, BCNSP, Senior Director of Pharmacy, Cleveland Clinic Abu Dhabi, UAE Salman Ali Khan Arshi, B.Sc., B.Pharm, Rph, Pharmacy Director, Department of Pharmaceutical Services, American Hospital Dubai, UAE

Wafa Y. Dahdal, Pharm.D., BCPS, Director of International Programs and Associate Director of Professional Development, **American College of Clinical Pharmacy**, USA

Exclusive Speaker Faculty Include:

Ahmed Al Jedai, Pharm.D., MBA, FCCP, BCPS, Pharmacy Director, King Faisal Specialist Hospital, KSA Ahmed Al Tawil, Supply Chain Manager, Suleiman Al Habib, UAE

Ahmed Nadir Kheir, BSc (Pharm), PhD, MPS FNZCP, Associate Professor and CPPD Coordinator, Qatar University, Qatar

Antoine Cherfan, Pharm.D., BCPS, FCCP, CACP, Manager, Pharmacotherapy Services, Cleveland Clinic Abu Dhabi, UAE

Ashraf Ismail, MD, MPH, CPHQ, Managing Director Middle East, Joint Commission International, UAE Bilal Zuaiter, Category Manager, Pharmaceuticals and Supply Chain Operations, Cleveland clinic Abu Dhabi, UAE Fadi M. Alkhateeb, BSPharm, MBA, Ph.D., FAACP, Associate Professor of Pharmacy Administration, Department of Pharmacy Practice, Irma Lerma Rangel College of Pharmacy Texas A&M Health Science Center, USA Faris Al-Masri, Manager of Pharmacy, Health Operations Management-Ambulatory Health Services, SEHA, UAE Fatima Al Breiki, Ph.D, EMHCA, BSc.Pharm, Group Pharmaceutical Director, Abu Dhabi Health Service Company,

H.E. Prof. Tawfik Khoja, MBBS,DPHC, FRCGP, FFPH, FRCP (UK), Director General Executive Board, GCC Health Ministers Council for Cooperation Council States, KSA

Hisham Al Jadhey, Pharm.D, MS, Ph.D, Dean, Pharmacy, Director, Medication Safety Research Chair, **King Saud University**, KSA

Husam Majali, Market Access Lead, MSD, UAE

Isra Al Bastaki, Head of Health Accreditation, Ministry of Health, UAE

Jane Griffths, PhD., EMR Installation Nurse Lead, Dubai Health Authority, Dubai, UAE

Jobilal Vavachan, AVP & CEO, Aster Group, UAE

Lana Hammad, Pharm.D., MBA, B.Pharm, Pharmacy Director, Sheikh Khalifa General Hospital, UAE Liz Sojka, Director of Nursing, Al Noor Hospitals Group, UAE

Michael B. Kays, Pharm.D., FCCP, Associate Professor of Pharmacy Practice, Purdue University, College of Pharmacy, USA

Mohammad Siddiquee, Pharm.D., MBA, Manager In-Patient Pharmacy Services, Cleveland Clinic Abu Dhabi, UAE Ola Ghaleb Al Ahdab, PhD, Pharmaceutical Advisor and CPD-Pharma Program Manager Drug Department Public Health Policy & Licensing Sector, Ministry of Health, UAE

Osama H. K. Mohamed, PhD, Assistant Professor of Pharmacy Practice and Clinical Pharmacy, Chairperson of Students Training Committee, **College of Pharmacy, University of Sharjah,** UAE

Osama Tabbara, R.Ph., EMBA, BCNSP, Senior Director of Pharmacy, Cleveland Clinic Abu Dhabi, UAE Salman Ali Khan Arshi, B.Sc., B.Pharm, Rph, Pharmacy Director, Department of Pharmaceutical Services, American Hospital Dubai, UAE

Sherif Kamal, MSC., Director Department of Pharmaceutical Services, **Children Cancer Hospital,** Egypt **Stefan Sickel,** Senior Director, Supply Chain, **Mediclinic Middle East,** UAE

Wafa Y. Dahdal, Pharm.D., BCPS, Director of International Programs and Associate Director of Professional Development, **American College of Clinical Pharmacy**, USA

Wesam Smidi, BSP, RPH, PharmD, Assistant Director of Pharmacy, Al Wakra Hospital, Qatar Zayed Al Dahema, Director of Supply Chain, Sheikh Khalifa Medical City, UAE



3rd Annual GCC **PHARMACY**

CONGRESS

30 October - 1 November 2016

Al Murooj Rotana, Dubai, UAE

Dear Colleagues,

With the current dynamic changes in the healthcare landscape in our region, there are numerous opportunities for pharmacists to work with the medical team on enhancing medication use, engage with patients, reduce safety risk and optimize patient outcomes by providing services such as medication management, preventive care, reconciliation, counselling and patient education.

The GCC Pharmacy Congress will help in integrating the medical team including pharmacists, nurses and physicians by discussing very important areas including but not limited to regulations, medication safety, medication reconciliation, Supply chain management, Antimicrobial Stewardship, Pharmacy Benefits Management, Informatics, technologies and more

We are forward to welcoming you and your team to the GCC Pharmacy Congress in Dubai, this October.

Doaa Said

Managing Director, Maarefah

Who will you meet:

- Healthcare Policy Makers and Regulators
- Healthcare Quality and Risk Management Specialists
- Pharmacists including Clinical Pharmacists
- Physicians
- Pharmacy Directors
- Pharmacy Technicians





Share your great idea

Share your ideas, research or exciting projects that you and your colleagues are working on.

Submit your poster by 10 September 2016.

For more details check www.gccpharmacongress.com or email info@gccpharmacongress.com



Call for abstracts for Patient Care Awards

The patient care awards' mission is to distinguish, celebrate and support the impressive work that the medical team do to improve patient-centered care through clinical practice, education, research and policy.



Award Categories

Quality improvement Il Patient-centered care Il Medical education and training



Who can participate?

- Pharmacists
- Physicians
- Nurses
- Students
- University Professors

Terms and conditions

- Participants should be registered in the Congress
- Abstracts are submitted electronically using the online registration form
- the 10th of September 2016

Submission

Pre-Conference day: Sunday 30 October 2016

Pharmaceutical Supply Chain Symposium

00:80	Registration and networking
08.45	Welcome from Maarefah management

Improving and harmonizing Procurement and Supply Chain strategies

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09.00	Importance of Supply Chain management Bilal Zueitar
09.30	Developing a successful Demand/supply & forecast plan to avoid unplanned drug shortages Wisam Smidi, BSP, RPH, PharmD
10.00	Managing supply chain of unregistered products Salman Arshi, B.Sc.,B.Pharm, R.ph
10.30	Networking coffee break
11.00	Panel: The art of choosing your supplier: looking into KPIs Bilal Zuaiter Zayed Dahema Ahmed Al Tawil
12.00	Operation principles & strategic objectives for good pharmaceutical procurement Ahmed Al Tawil
12.30	Lunch

Latest technologies used in supply chain management

Salman Arshi, B.Sc., B.Pharm, R.ph

Panel: Harmonizing the different roles of the Supply

14.30	Reviewing the role of technology in efficient inventory management and cost reduction Solution provider
15.00	Role of innovative technologies and analytics for better decision making and operational efficiency in the supply chain cycle Solution provider
15:30	Closing

Who should attend?

- Pharmacists including pharmacy directors and Clinical Pharmacists
- Supply chain and logistics professionals
- Materials management professionals

chain departments Stefen Sickel Zayed Dahema

- Procurement managers
- Operations Directors
- Academic supply chain experts
- Pharmacy technicians
- Students

13.30

American College of Clinical Pharmacy Symposium

Antimicrobial Stewardship: Focus on Lower Respiratory Tract Infections and the role of the Pharmacist

Overall Program Objectives

- Identify common pathogens associated with lower respiratory tract infections
- 2. Discuss the mechanisms of antimicrobial resistance
- Select evidence-based antimicrobial therapy for patients with lower respiratory tract infections
- Identify pharmacist-led antimicrobial stewardship strategies to improve antimicrobial use

Program Faculty

Wafa Y. Dahdal, Pharm.D., BCPS Director of International Programs and Associate Director of Professional Development, American College of Clinical Pharmacy, USA

Michael B. Kays, Pharm.D., FCCP Associate Professor of Pharmacy Practice, Purdue University College of Pharmacy, USA

Agenda

09:00	Introduction Wafa Y. Dahdal, Pharm.D., BCPS
09:30	Lower Respiratory Tract Infections: Overview of Assessment and Evidence-Based Empiric Therapy Michael B. Kays, Pharm.D., FCCP
10:30	Break
11:00	Lower Respiratory Tract Infections: Tailoring Antimicrobial Therapy and Overcoming Resistance Michael B. Kays, Pharm.D., FCCP
12:30	Lunch and Prayer
13:30	Pharmacist-Led Antimicrobial Stewardship Strategies Michael B. Kays, Pharm.D., FCCP
15:00	Break
15:30	Patient Cases Michael B. Kays, Pharm.D., FCCP
16:45	Q&A Session Michael B. Kays, Pharm.D., FCCP
17:00	Closing Remarks and Adjournment Wafa Y. Dahdal, Pharm.D., BCPS

Conference Day One: Monday, 31 October 2016

Conference Day Two: Tuesday, 1 November 2016

08.00	Registration, Coffee and Networking	08.00	Registration, Coffee and Networking
08.40	Chairman's Welcome and Opening Remarks	08.40	Chairman welcome note
Reviewing Regulatory environment and accreditations in the region		Ach	nieving Excellence in Pharmacy Leadership
		09.00	The role of Etiquette in Pharmacy Practice Osama Tabbara, R.Ph., EMBA, BCNSP
09.00 ††††	Keynote address: GCC Health Ministries' Council H.E. Prof. Tawfik Khoja, MBBS, DPHC, FRCGP, FFPH, FRCP (UK)	09.30	Interactive Panel discussion: Evolving leadership in Pharmacy Practice Ahmed Al Jedai, Pharm.D., MBA, FCCP, BCPS Fatima Al Breiki, Ph.D, EMHCA, BSc.Pharm Osama Tabbara, R.Ph., EMBA, BCNSP
09.30	Panel discussion: Role of regulators in advancing patient care practice in the region Fatima Al Breiki, Ph.D, EMHCA, BSc.Pharm		Salman Ali Khan Arshi, B.Sc., B.Pharm, Rph
	Ola Ghaleb Al Ahdab(bold), PhDH.E. Prof. Tawfik Khoja, MBBS, DPHC, FRCGP, FFPH, FRCP (UK)	10.30	A Primer for developing Pharmacist-Managed Clinics in the community pharmacy practice setting
10.30	Networking Break		Fadi M. Alkhateeb, BSPharm, MBA, Ph.D., FAACP
11.00	Achieving high standards for medication management and pharmacy operation with JCI accreditation		Reviewing the Latest Advancement In Technology and Automation
Ashraf Ismail, MD, MPH, CPHQ Achieving Excellence in Pharmacy Practice		11.30	Rapid Diagnostic Tests in Antimicrobial Stewardship: The Time Is Now Michael B. Kays, Pharm.D., FCCP
		12.00	Solution Provider presentation on pharmacy automation
11.30	Advancing the Profession: Practice and Academic Collaborations	12.30	Lunch break
12.00	Wafa Y. Dahdal, Pharm.D., BCPS Local experience at KFSHRC for Pharmacy	13.30	Utilising latest technologies to improve the quality of patient care
	residency accreditation Ahmed Al Jedai, Pharm.D., MBA, FCCP, BCPS	14.00	Applying latest pharmacy automation and technology in community pharmacy Jobilal Vavachan
12.30	Bridging the gap between Pharmacy education and practice Hisham Al Jadhey, Pharm.D, MS, Ph.D,		Enhancing Medication Safety through leadership and collaboration
13.00	Lunch Break		icadership and condectanon
14.00	Optimising medication management outcomes in ambulatory healthcare system Faris Al-Masri	14.30	Medication Safety – MOH Experience Isra Al Bastaki
14.30	Delivering ROI from Outpatient Pharmacy	15.00	Interactive Panel Discussion: Medication reconciliation: Whose responsibility? Hisham Al Jadhey, Pharm.D, MS, Ph.D Lana Hammad, Pharm.D., MBA, B.Pharm.
	Advancing Clinical Pharmacy in the MENA Region		Liz Sojka, RN Ahmed Nadir Kheir, BSc (Pharm), PhD, MPS FNZCP
15.00	Interactive panel discussion: Role of Clinical	16.00	Identifying Nurse perceptions and their role in preventing Medication errors Jane Griffths, PhD., RN
	Pharmacist in optimising drug therapy for patients Osama H. K. Mohamed, PhD Wafa Y. Dahdal, Pharm.D., BCPS Sherif Kamal, MSC., BSc.Pharm	16.30	In-Patient Pharmacy Technology Models: Impact on Patient's Safety Mohammad Siddiquee, Pharm.D., MBA
16.00	Sharing best practices in Antimicrobial stewardship, a local experience Wesam Smidi, BSP, RPH, PharmD		Preventing Medication Error in High Risk Population
16.30	Launching of Pharmacotherapy Services in hospital setting:" The CCAD Experience" Antoine Cherfan, Pharm.D., BCPS, FCCP,CACP	17.00	Balancing Safety and preventing medication errors in neonatal parenteral nutrition
17.00	Closing Remarks from Chairman and end of day one	17.30	Management of Safety of chemotherapy, case study Sherif Kamal, MSC., BSc.Pharm



Upcoming Events

Annual	Events	Dates	Location
2016			
2nd	MENA Orthopaedics Congress	28-30 Sep 2016	Dubai, UAE
1st	Innovation in Cardiology Congress	7-8 Oct 2016	Dubai, UAE
1st	MENA Rehabilitation Congress	13-15 Oct 2016	Dubai, UAE
3rd	GCC Pharmacy Congress	30 Oct - 1 Nov 2016	Dubai, UAE
1st	Middle East Paediatric Congress	3-5 Nov 2016	Doha, Qatar
2nd	Arab Diabetes Congress	17-20 Nov 2016	Doha, Qatar
1st	International Neonatal Medical Congress	24-26 Nov 2016	Dubai, UAE
2nd	International Paediatric Medical Congress	24-26 Nov 2016	Dubai, UAE
2nd	Pharma Manufacturing Congress	29-31 Nov 2016	Jeddah, KSA
2nd	MENA Women's Health Congress	8-10 Dec 2016	Dubai, UAE
1st	Dubai International Conference on Infectious Diseases and Vaccination	8-10 Dec 2016	Dubai, UAE
2017			
3rd	MENA Pharma Excellence Congress	20-21 Feb 2017	Dubai, UAE
4th	Arab Paediatric Medical Congress	2-4 Mar 2017	Dubai, UAE
3rd	Arab Neonatal Medical Congress	2-4 Mar 2017	Dubai, UAE
2nd	MENA Ophthalmology Congress	10-11 Mar 2017	Doha, Qatar
3rd	MENA Health Insurance Congress	18-19 Apr 2017	Dubai, UAE
4th	GCC Healthcare Innovation Congress	18-19 Apr 2017	Dubai, UAE
1st	Middle East Paediatric Congress	5-7 May 2017	Doha, Qatar
1st	Qatar International Obs&Gyne Congress	12-14 May 2017	Doha, Qatar
3rd	MENA Orthopaedics Congress	29-30 Sep 2017	Dubai, UAE
2nd	MENA Rehabilitation Congress	12-14 Oct 2017	Dubai, UAE
4th	GCC Pharmacy Congress	17-20 Oct 2017	Dubai, UAE
2nd	Excellence in Cardiac Care Congress	25-16 Oct 2017	Dubai, UAE
3rd	Arab Diabetes Congress	17-19 Nov 2017	Doha, Qatar
2nd	International Neonatal Medical Congress	23-25 Nov 2017	Dubai, UAE
3rd	International Paediatric Medical Congress	23-25 Nov 2017	Dubai, UAE
3rd	Pharma Manufacturing Congress	30 Nov - 2 Dec	Jeddah, KSA
3rd	MENA Women's Health Congress	7-9 Dec 2017	Dubai, UAE
2nd	Dubai International Conference on Infectious Diseases and Vaccination	7-9 Dec 2017	Dubai, UAE
5th	GCC Healthcare Informatics Congress	11-13 Dec 2017	Jeddah, KSA

For more information on Maarefah's upcoming events call +971 4 361 9616 email: info@maarefah-management.org visit www.maarefah-management.org



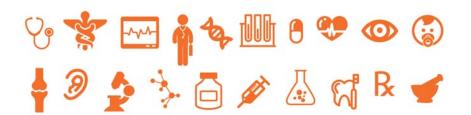
About Mareefah

Maarefah Management is a world-class events, training and association management company specialised in the healthcare industry and working closely with government institutions, industry bodies and professional associations to aid individual career development in order to spread knowledge in the medical community and enhance the medical practice in the region.

With five main divisions, Maarefah offers a comprehensive menu of professional services ranging from events management, trainings, market research and association administration for the healthcare industry.

The company's conferences and specialised training courses are developed by highly experienced medical committees who create up-to-date scientific and technical programs tackling current and critical industry issues.

CONNECTING & ADVANCING THE HEALTHCARE INDUSTRY



To find out more visit www.maarefah-management.com





Pre-conference Pharmaceutical Supply Chain Symposium: 30 October 2016

Pre-conference ACCP Symposium: 30 October 2016 International Conference: 31 October & 1 November 2016

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YES! Please register me for: Bronze	Silver ☐ Pharmaceutical Supply of Patient Care day	chain symposium OR	☐ ACCP Symposium	☐ Pharmaceutical Supply Chain Symposium
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Email:			Registration received on:	
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CON	FERENCE PACKAGES		TEAN	M DISCOUNTS -
Bronze Pricing:	Register and pay before 21 September 2016	Standard Price		tion of 3 or more. Call +971 4 361 9616 for more
International Delegates GCC Pharmacists	USD 699	USD 799	information.	
Nurses	USD 449 USD 299	USD 499 USD 349	VENUE AND	ACCOMMODATION ————
Students	USD 199	USD 199	1 = 110 = 1111	
Pharma Companies & Solution Providers Includes:	USD 1,799	USD 1,999	VENUE: Al Murooj Rotana, Dubai, UAE Al Sa'ada St. corner Financial Centr P.O. Box 117546, Dubai, U.A.E.	e Road
2-day Conference Networking Coffee Breaks Lunch Conference Post-Congress Presentation Access Certificate of Attendance Cunch Company Comp		Tel: +971 4 331 1111 Hotel and travel costs are not included in the	registration fee	
			ROOM RESERVATION Special / corporate rate for room accommoda	
Silver Pricing:	Register and pay before 21 September 2016	Standard Price		details above quoting GCC Pharmacy Congress.
International Delegates	USD 949	USD 1,049		
GCC Pharmacists	USD 699	USD 749	TERMS A	ND CONDITIONS —————
Nurses	USD 499	USD 549	Registration and Payment Policy	
Students	USD 249	USD 299	 All participants must register prior to congr 	ress admission
Pharma Companies & Solution Providers	USD 2,049	USD 2,249	 Pre-registered participants are advised to pre-registered participants. 	present a copy of their registration/payment slip at the
Includes:			onsite registration desk.	
2-day Conference Networking Coffee Breaks Pre-conference Pharmaceutical Supply Chain Symposium or post-conference Patient Care Da	Lunch Post-Congress Present Certificate of Attendance CME Accreditation	ation Access ce	 Payment is due at the time or registration a materials and certificate of attendance. Your registration will not be confirmed until Cheque payment may only be made from l 	

Add on

I - Supply Chain Symposium	Register and pay before 21 September 2016	Standard Price
International Delegates	USD 449	USD 549
GCC Pharmacists	USD 299	USD 349
Nurses	USD 199	USD 249
Students	USD 99	USD 99
Pharma Companies & Solution Providers	USD 949	USD 1,149
II - ACCP Symposium	Regular Price	Onsite Price
Pagistration Equ	LICD 340	LICD 200

- Your registration will not be confirmed until payment is received in full. Cheque payment may only be made from UAE and in AED. Kindly contact us at

- Theque payment may only be made into more and in AED. Nindiy continto@copharmacongress.com to discuss.
 EFT / Direct Deposit to be effected as per bank details on the invoice.
 Payment should be made within 7 days of invoice date.
 Payment can also be done through credit card or Paypal.

- All early bird discounts require payment at the time of registration and before the early bird deadline in order to receive any discount.
- Discount offers cannot be combined with any other offer.

- Cancellation Policy

 Registration cancellations must be notified in writing by email to the Maarefah's office in Dubai.
- Email: info@gocpharmacongress.com

 Cancellations received 30 days prior to the event will receive a refund of the registration fees, less an administration charge of 100 USD of the congress fee.

 Cancellations received less than 30 days prior to the event are not eligible for a refund.
- Refunds will be processed 2 months after the event completion date.

Liability

- Maarefah reserves the right to amend any part of the congress' programme if necessary at any
- Maarefah will not be held liable for damages of any nature sustained by delegates or accompanying persons, or loss of, or damage to their personal property as a result of attending the congress or its related events.
- While every consideration has been taken when presenting the demographics of the attendees in the programme, Maarefah doesn't guarantee the exact demographics of the congress attendees and can not be held responsible for the same.

