

Conference on Anti-Counterfeiting & Brand Protection

22 – 23 September 2016 Holiday Inn, Mumbai





messe frankfurt

pharmasafe INDIA

India's pharmaceuticals industry is rapidly growing as a key sunrise sector of the economy, poised to grow at a CAGR of 14.5 per cent until 2020 to reach USD 55 billion. The generic drugs account for as much as a whooping 20 per cent of the global exports in terms of volume. However, counterfeiting remains a big menace for the Indian pharma industry leading not only to huge revenue losses but also denting the brand and reputation, while at the same time posing grave health risks to the patient.

While Industry is constantly endeavoring to fight Counterfeiting, Government and Regulatory measures are also underway with the Union Health Ministry contemplating to reform and amend the Drugs and Cosmetics Act, 1940 to match the current regulatory requirements related to patient safety, efficacy and quality of drugs, medical devices and cosmetics, and at the same time the Central Drugs Standard Control Organisation is considering stricter punishment for violation of guidelines.

Pharmasafe India 2016 will bring together over 180 delegates and speakers representing cross-section of stakeholders - business leaders from top pharmaceutical companies, eminent experts in anti-counterfeiting technology, government & regulatory authorities, customs, investigators, legal experts, consultants and leading industry bodies at a common platform to enable discussions, sharing of valuable insights, best practices, domestic and global trends and challenges as well as strategies to tackle the Counterfeiting challenge.

Delegate profile:

- Pharmaceutical manufacturers and distributors
- Pharmaceutical industry and professional associations
- Brand protection, enforcement, security, integrity and management companies
- Authentication technology suppliers
- IP specialists, investigators, legal services

- Drug regulatory agencies, customs
- Packaging, labeling and converting companies
- Anti-counterfeiting organisations
- Pharmacists
- Healthcare research organisations
- Healthcare professionals

Gold Partner



Silver Partner



Industry Partner



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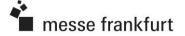






Click Below for Post Event Report of Pharmasafe India, 2015



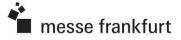




<u>DRAFT PROGRAM</u> (Proposed Topics and Tentative Speakers)

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09:00 - 09:45 Delegate Registration and Tea Inaugural Session Indian Pharma - Counterfeit Market Overview 09:45 - 09:50 Welcome Note Messe Frankfurt Reynote Address Shrul al Priye Prakash, IAS, Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Pretrilisers, Govt. of India 10:10 - 10:30 2016: The Year of Streamlining Anti-Counterfeiting Regulations Dr. G. N. Singh, Drugs Controller General of India 10:30 - 10:50 Anti-Counterfeiting Strategy and need for Innovation in Anti-counterfeiting Management Mr. Pramod Bhatt. Director - Security & Intelligence (South Asia), Sanoff India Limited 10:50 - 10:55 2 & A; Felicitation of Speakers Session II Business Leaders Round Table Topic: Industry Initiatives against Counterfeiting Panelists		22 September, 2016		
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Session VI Best Practices on the Anti-Counterfeiting Front		
15:50 – 15:55	Session introduction	
15:55 – 16:15	Brand Security & Anti-Counterfeit Systems through Real-Time Spot Checking	
16:15 – 16:20	Q & A	
16:20 – 16:40	Securing Supply Chain to prevent entry of Counterfiet Drugs	
16:40 - 16:45	Q & A; Felicitation of Speakers	
16:45	Networking High Tea	

23 September, 2016

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09:00 - 09:45	Delegate registration and Tea	
Session VII Combating Counterfeiting through Patient Awareness		
09:45 - 09:50	Session introduction	
09:50 – 10:10	Keynote address	
	Department of Health & Family Welfare, Govt. of India	
10:10 – 10:30	Counterfeit medicines and WHO Initiatives to Combat	
10.10	World Health Organization (WHO)	
	Session VIII Panel Discussion	
	Protecting Patient Health from Counterfeit Drugs: How Awareness and Proactiveness can	
	help save Lives	
	Donalista	
10:30 – 11:20	Panelists	
	Dr. S. S. Agarwal, President, Indian Medical Association Mr. Beign Migra, Foundar, Partnership for Sefe Medicines India	
	 Mr. Bejon Misra, Founder, Partnership for Safe Medicines India WHO (Speaker Name Awaited) 	
	,	
11:20 – 11:30	Department of Health & Family Welfare (Speaker Name Awaited) Q & A; Felicitation of speakers	
11:30 – 11:30		
11:30 – 12:00 Networking Coffee Break Session VIII Best Practices to fight Counterfiet in Emerging Areas		
12:00 – 12:05	Session introduction	
12.00 - 12.03	Growing Nutraceuticals Market and Approach to Curb Counterfeiting	
12:05 – 12:25	Dr. Vaibhav Kulkarni, Director - Regulatory, Abbott Nutrition International*	
12:25 – 12:30	Q & A	
12.23 – 12.30	Battling Counterfeiting in Online Retail	
12:30 – 12:50	Mr. Prashant Tandon, Founder, 1mg	
12:50 – 13:00	Q & A; Felicitation of Speakers	
13:00 – 14:00	Networking Lunch	
Session IX Anti-Counterfeiting – The Way Forward		
14:00 – 14:05	Session introduction	
14:05 – 14:25	Protecting your Brand from Counterfeiting	
14:25 – 14:30	Q & A	
14:30 – 14:50	Involving All Stakeholders to battle Counterfeiting	
	Mr. Bejon Misra, Founder, Partnership for Safe Medicines India	
14:50 – 14:55	Q & A; Felicitation of Speakers	
14:55	Networking High Tea	

