

pharmasafe

INDIA

Conference on
Anti-Counterfeiting &
Brand Protection

22 – 23 September 2016

Holiday Inn, Mumbai



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INDIA

India's pharmaceuticals industry is rapidly growing as a key sunrise sector of the economy, poised to grow at a CAGR of 14.5 per cent until 2020 to reach USD 55 billion. The generic drugs account for as much as a whopping 20 per cent of the global exports in terms of volume. However, counterfeiting remains a big menace for the Indian pharma industry leading not only to huge revenue losses but also denting the brand and reputation, while at the same time posing grave health risks to the patient.

While Industry is constantly endeavoring to fight Counterfeiting, Government and Regulatory measures are also underway with the Union Health Ministry contemplating to reform and amend the Drugs and Cosmetics Act, 1940 to match the current regulatory requirements related to patient safety, efficacy and quality of drugs, medical devices and cosmetics, and at the same time the Central Drugs Standard Control Organisation is considering stricter punishment for violation of guidelines.

Pharmasafe India 2016 will bring together over 180 delegates and speakers representing cross-section of stakeholders - business leaders from top pharmaceutical companies, eminent experts in anti-counterfeiting technology, government & regulatory authorities, customs, investigators, legal experts, consultants and leading industry bodies at a common platform to enable discussions, sharing of valuable insights, best practices, domestic and global trends and challenges as well as strategies to tackle the Counterfeiting challenge.

Delegate profile:

- Pharmaceutical manufacturers and distributors
- Pharmaceutical industry and professional associations
- Brand protection, enforcement, security, integrity and management companies
- Authentication technology suppliers
- IP specialists, investigators, legal services
- Drug regulatory agencies, customs
- Packaging, labeling and converting companies
- Anti-counterfeiting organisations
- Pharmacists
- Healthcare research organisations
- Healthcare professionals

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DRAFT PROGRAM

(Proposed Topics and Tentative Speakers)

22 September, 2016

09:00 – 09:45	<i>Delegate Registration and Tea</i>
Inaugural Session Indian Pharma - Counterfeit Market Overview	
09:45 – 09:50	Welcome Note Messe Frankfurt
09:50 – 10:10	Keynote Address Shri Jai Priye Prakash, IAS, Secretary, Department of Pharmaceuticals, Ministry of Chemicals and Fertilisers, Govt. of India
10:10 – 10:30	2016: The Year of Streamlining Anti-Counterfeiting Regulations Dr. G. N. Singh, Drugs Controller General of India
10:30 – 10:50	Anti-Counterfeiting Strategy and need for Innovation in Anti-counterfeiting Management Mr. Pramod Bhatt, Director – Security & Intelligence (South Asia), Sanofi India Limited
10:50 – 10:55	<i>Q & A; Felicitation of Speakers</i>
Session II Business Leaders Round Table	
10:55 – 11:45	Topic: Industry Initiatives against Counterfeiting Panelists <ul style="list-style-type: none"> • Dr. Shailesh Ayyangar, Managing Director, India & Vice President, South Asia, Sanofi & President, Organization of Pharmaceutical Producers of India • Mr. Sudarshan Jain, Managing Director, Healthcare Solutions, Abbott Healthcare Pvt. Ltd. • Mr. Sanjeev Navangul, Managing Director, Janssen India • Dr. Rao V. S. V. Vadlamudi, President, Indian Pharmaceutical Association • OptelVision (Speaker Name Awaited)
11:45 – 11:50	<i>Q & A; Felicitation of Panelists</i>
Session III Anti-Counterfeiting Technology : Current Trends	
11:50 – 11:55	<i>Session introduction</i>
11:55 – 12:15	Track and Trace & Serialization Solutions to combat Counterfeiting Optel Vision (Speaker name awaited)
12:15 – 12:20	<i>Q & A</i>
12:20 – 12:40	Presentation 2 (TBC)
12:40 – 12:45	<i>Q & A</i>
12:45 – 13:05	Packaging Solutions – Staying Ahead of Counterfeiters HP (Speaker name awaited)
13:05 – 13:10	<i>Q & A; Felicitation of Speakers</i>
13:10 – 14:00	<i>Networking Lunch</i>
Session IV Shared Challenges and Collaborated Solutions: Curbing the Counterfeit Menace	
14:00 – 14:05	<i>Session introduction</i>
14:05 – 14:25	Parallel Trade and Counterfeit Pharmaceuticals Mr. Samson Chiu, Director, Asia Pacific Region, Pharmaceutical Security Institute
14:25 – 14:30	<i>Q & A</i>
14:30 – 14:50	Stopping the flow of Counterfeits: Tackling Shared Challenges World Customs Organization / Interpol
14:50 – 14:55	<i>Q & A; Felicitation of Speakers</i>
Session V Panel Discussion	
14:55 – 15:45	Topic: Counterfeiting in Pharmaceuticals: Cases Globally and Domestically Panelists <ul style="list-style-type: none"> • Mr. Samson Chiu, Director, Asia Pacific Region, Pharmaceutical Security Institute • Mr. Edmond d'Arviu, Director, Vice President – Corporate Security, Sanofi • Dr. K. Bangarurajan, Deputy Drugs Controller, DDC(I) Central Drug Standards Control Organization, Mumbai
15:45 – 15:50	<i>Q & A; Felicitation of Speakers</i>

Session VI Best Practices on the Anti-Counterfeiting Front	
15:50 – 15:55	<i>Session introduction</i>
15:55 – 16:15	Brand Security & Anti-Counterfeit Systems through Real-Time Spot Checking
16:15 – 16:20	Q & A
16:20 – 16:40	Securing Supply Chain to prevent entry of Counterfiet Drugs
16:40 – 16:45	<i>Q & A; Felicitation of Speakers</i>
16:45	<i>Networking High Tea</i>

23 September, 2016

09:00 – 09:45	<i>Delegate registration and Tea</i>
Session VII Combating Counterfeiting through Patient Awareness	
09:45 – 09:50	<i>Session introduction</i>
09:50 – 10:10	Keynote address Department of Health & Family Welfare, Govt. of India
10:10 – 10:30	Counterfeit medicines and WHO Initiatives to Combat World Health Organization (WHO)
Session VIII Panel Discussion	
10:30 – 11:20	Protecting Patient Health from Counterfeit Drugs: How Awareness and Proactiveness can help save Lives
	Panelists <ul style="list-style-type: none"> • Dr. S. S. Agarwal, President, Indian Medical Association • Mr. Bejon Misra, Founder, Partnership for Safe Medicines India • WHO (Speaker Name Awaited) • Department of Health & Family Welfare (Speaker Name Awaited)
11:20 – 11:30	<i>Q & A; Felicitation of speakers</i>
11:30 – 12:00	<i>Networking Coffee Break</i>
Session VIII Best Practices to fight Counterfiet in Emerging Areas	
12:00 – 12:05	<i>Session introduction</i>
12:05 – 12:25	Growing Nutraceuticals Market and Approach to Curb Counterfeiting Dr. Vaibhav Kulkarni, Director - Regulatory, Abbott Nutrition International*
12:25 – 12:30	Q & A
12:30 – 12:50	Battling Counterfeiting in Online Retail Mr. Prashant Tandon, Founder, 1mg
12:50 – 13:00	<i>Q & A; Felicitation of Speakers</i>
13:00 – 14:00	<i>Networking Lunch</i>
Session IX Anti-Counterfeiting – The Way Forward	
14:00 – 14:05	<i>Session introduction</i>
14:05 – 14:25	Protecting your Brand from Counterfeiting
14:25 – 14:30	Q & A
14:30 – 14:50	Involving All Stakeholders to battle Counterfeiting Mr. Bejon Misra, Founder, Partnership for Safe Medicines India
14:50 – 14:55	<i>Q & A; Felicitation of Speakers</i>
14:55	<i>Networking High Tea</i>