



68th INDIAN
PHARMACEUTICAL
CONGRESS - 2016

16 - 18 (Friday - Sunday) December

www.68ipc.com

Venue :



University College of
Pharmaceutical Sciences,
Andhra University,
Visakhapatnam, AP - 530003

Organised by

Indian Pharmaceutical
Congress Association
Bangalore

Host



Indian Pharmaceutical
Association - Mumbai



Sponsorship
Opportunities

Theme Quality Pharmaceuticals and Patient Welfare



PHARMACISTS FOR
A HEALTHY INDIA

Supported by



Indian Drug
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Exhibition Partner :



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**Sri. N. Chandrababu Naidu**

Chief Minister, Govt. of A.P.

&

Chief Patron - 68th IPC 2016**Greetings from Andhra Pradesh - Sunrise State**

Dear Pharmacy Colleagues and Professionals,

Greetings from LOC of 68th IPC 2016 - Vishakhapatnam.

The local organizing committee of the 68th IPC along with Indian Pharmaceutical Association (IPA) core committee is extremely delighted to invite you all to the 68th Indian Pharmaceutical Congress to be held in Visakhapatnam, Andhra Pradesh. The 68th IPC, hosted by IPA, is very fortunate to have the consent and support of the great visionary and dynamic leader, Sri N.Chandrababu Naidu, Hon. Chief Minister of the State of AP as the Chief Patron of the congress along with a galaxy of Pharma Professionals as Patrons, Co-Patrons and Advisory Committee members. The 68th IPC will be held during 16-18, December 2016 for the first time in the newly formed State of Andhra Pradesh, in the beautiful coastal city of Visakhapatnam, which is ranked 5th in Swath Bharath Sarvekshan 2016 and is rapidly emerging as the Pharmaceutical Industry hub of the State of AP.

The theme of the 68th IPC, an extension of the previous IPC theme "Pharma Vision - 2020 Pharmacists for a Healthy India" with a tag line 'Quality Pharmaceuticals and Patient Welfare', projects the role of pharmacists not only as a manufacturer of quality pharmaceuticals but also as an ensurer of patient welfare by improving treatment outcomes through advanced pharmacy practice. The Congress objective is to project to the Nation the importance of pharmacist in achieving 'Healthy India - Swasth Bharat' by 2025. The LOC is confident that the Scientific Sessions and deliberations of this Congress would be thought provoking to help gain knowledge and experience to update the delegates.

The LOC would spare no effort to make this congress a memorable and unique one by introducing reforms in the conventional system of organizing the congress. Pharmexcil, IDMA and OPPI have already joined as supporting associations to the 68th IPC. Introduction of interactive Scientific Sessions, a Placement Conclave and a novel Food Court concept are few examples of changes planned during this congress.

The Local Organizing Committee (LOC) earnestly requests you to extend your support to the congress by way of generous contribution in the form of Sponsorship to various scientific programs and / or social events to make the 68th IPC-2016 a grand success. For more information visit www.68ipc.com or mail to sponsorship@68ipc.com

**Mr. S.V. Veerramani**

President - IPCA

**Dr. Rao Vadlamudi**

LOC - Chairman

**Dr. T.V. Narayana**

LOC - Secretary

**Prof. K. Chinnaswamy**

Chairman - Resource Committee



BENEFITS FOR SPONSORS - FIRST OF ITS KIND

PLATINUM (20 L)

Comp. Regn.	Comp. Room	Stall in exhibition (in mt)	Logo Display				AV Display (Main Pandal, Food Court)	Advt. in Souvenir (4 colour)
			Back drop	Entrance & Others	Web site	Food Court		
5	5 Nights	3 x 3	✓	✓ (5 areas)	✓	✓	1 min during inauguration & 5 times a day	Full page

Scientific Partner (15 L)

Comp. Regn.	Comp. Room	Stall in exhibition (in mt)	Logo Display				AV Display (Main Pandal, Food Court)	Advt. in Souvenir (4 colour)
			Back drop	Entrance & Others	Web site	Food Court		
4	4 Nights	3 x 3	✓	✓ (5 areas)	✓	✓	45 sec, 5 times a day and also during Scientific sessions	Full page

GOLD (10 L)

Comp. Regn.	Comp. Room	Stall in exhibition (in mt)	Logo Display				AV Display (Main Pandal, Food Court)	Advt. in Souvenir (4 colour)
			Back drop	Entrance & Others	Web site	Food Court		
3	3 Nights	✓	✓ (5 areas)	✓	✓	45 sec, 3 times a day	Full page

SILVER (5 L)

Comp. Regn.	Comp. Room	Stall in exhibition (in mt)	Logo Display				AV Display (Main Pandal, Food Court)	Advt. in Souvenir (4 colour)
			Back drop	Entrance & Others	Web site	Food Court		
2	2 Nights	✓	✓ (5 areas)	✓	✓	30 sec, 3 times a day	Half page

* Platinum Sponsor will get opportunity to depute person of their choice as speaker / chairman of one scientific session.

* Scientific Patron / Gold & Silver Sponsors will get opportunity to depute person of their choice as chair / co-chair of one scientific session

Avail Sponsorship Benefits (for details contact LOC)

- Stall in exhibition
- Registration
- Room Nights
- Logo Display
- AV Display
- Advertisement
- Branding
- Memento

Note: Please send Promotional Materials (AV, Signages, Logo) before 30th November to LOC



TARIFF FOR SPONSORSHIP

S.No.	CATEGORY	No.	₹ in Lakhs	S.No.	CATEGORY	No.	₹ in Lakhs
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05	Scientific Partner	-	₹ 15 L	19	Congress Memoir	-	₹ 5 L
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07	Dinner	2 No.	₹ 10 L each	21	Scientific Associates	2 No.	₹ 5 L each
08	Lunch	3 No.	₹ 8 L each	22	T-Shirts & Caps (Volunteers)	-	₹ 3 L
09	Fellowship Dinner	1 No.	₹ 6 L	23	Scribbling Pad & Pen	8000 No.	₹ 4 L
10	Pre Conference Dinner	1 No.	₹ 4 L	24	Programme Ready Reckoner	8000 No.	₹ 4 L
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12	Refreshments	6 No.	₹ 2 L each	26	Kit Bag Inserts (Company Gifts)	8000 No.	₹ 2 L
13	Scientific Symposia	12 No.	₹ 1.50 L each	27	Branding on Lanyard	8000 No.	₹ 2 L
14	Plenary Lecture	12 No.	₹ 2 L each				

Please issue Cheque / DD in favour of "IPA-68th IPC" Payable at Mumbai. To avail IT exemption under Section 80(G), please make cheque / DD in favour of "Indian Pharmaceutical Association" payable at Mumbai

PAN No. AAATT0727D, Service Tax Code. AAATT0727DST001, TAN No. MUMT13281C

Please send the Cheque / DD along with Sponsorship Order form enclosed by post to:
Chairman, Resource Committee, 68th IPC-2016, University College of Pharmaceutical Sciences, Andhra University, Visakhapatnam, AP-530003.

Contact persons for clarification if any:

i) **Dr. T. V. Narayana,**

LOC-Secretary

Ph: 9845020474, sponsorship@68ipc.com

ii) **Dr. S. Vidyadhara,**

Chairman, Sponsorship Services Committee

Ph: 9849226300, sponsorship@68ipc.com



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SPONSORSHIP ORDER FORM

To
The Chairman,
Resource Committee, 68th IPC – 2016

Dear Sir,

Please find enclosed Cheque / DD drawn in favour of **"IPA-68th IPC"** / **"IPA"**

Payable at Mumbai, bearing number.....dated.....for

Rs.....(in words).....of

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<input type="checkbox"/> Kit Bag ₹ 20 L	<input type="checkbox"/> Refreshments ₹ 2 L	<input type="checkbox"/> T-Shirts & Caps ₹ 3 L
<input type="checkbox"/> Scientific Partner ₹ 15 L	<input type="checkbox"/> Scientific Symposia ₹ 1.5 L	<input type="checkbox"/> Scribbling Pad & Pen ₹ 4 L
<input type="checkbox"/> Abstract Book & CD ₹ 10 L	<input type="checkbox"/> Plenary Lecture ₹ 2 L	<input type="checkbox"/> Programme Reckoner ₹ 4 L
<input type="checkbox"/> Entertainment ₹ 15 L	<input type="checkbox"/> Mementoes ₹ 10 L	<input type="checkbox"/> Kit Bag Inserts ₹ 3 L
<input type="checkbox"/> Dinner ₹ 10 L	<input type="checkbox"/> Certificates ₹ 5 L	<input type="checkbox"/> Kit Bag Gifts ₹ 2 L
<input type="checkbox"/> Lunch ₹ 8 L	<input type="checkbox"/> Congress Memoir ₹ 5 L	<input type="checkbox"/> Delegate Lanyard ₹ 2 L