



The Indian Pharmaceutical Association (IPA)

(Society Regn No. Bom. 10 of 1960 GBBSD • Public Trust Regn. No. F- 746 (Bom) dt. 4.4.1960)

Kalina, Santacruz (East), Mumbai - 400 098. India • Tel.: +91 22 2667 1072 • Telefax : +91 22 2667 0744

E-mail : ipacentre@ipapharma.org • Website : <http://www.ipapharma.org>

MISSION

The Indian Pharmaceutical Association (IPA) is the national professional body of pharmacists engaged in various facets of the profession of pharmacy. The IPA is committed to promote the highest professional and ethical standards of pharmacy, focus the image of pharmacists as competent healthcare professionals, sensitize the community, government and others on vital professional issues and support pharmaceutical education and sciences in all aspects

2016 - 2018

IPA/110/181

April 10, 2017

President

Rao V. S. V. Vadlamudi

Dr. G.N. Singh

Drugs Controller General of India

CDSCO, FDA Bhavan

Kotla Road, New Delhi-110 002

Immediate

Past President

J. A. S. Giri

Dear Sir,

Vice Presidents

Divisional Heads

Community Pharmacy

Manjiri Gharat

Education

T. V. Narayana

Hospital Pharmacy

Ramesh Adepu

Industrial Pharmacy

Subhash Rijhwani

Regulatory Affairs

Subhash Mandal

Hon. Gen. Secretary

Kaushik Desai

Hon. Treasurer

Hemant Mondkar

Editor - Pharma Times

Alka Mukne

Editor - IJPS

Divakar Goli

At the onset, we would like to thank you for your letter dated 16th March 2017 and IPA congratulates you for the quick initiative taken on the recommendations of the National survey on the extent of the problem of Spurious and NSQ drugs across the country.

As a professional association, we have been engaged in creating medicine awareness among the consumers through our Campaign for "Awareness on Responsible Use of Medicines (CARUM)" supported by PCI and Campaign on proper Use of Medicines under the programme of Know Your Medicine (KYM). IPA would continue with these campaigns and would like to scale up this campaign across India. IPA has also developed training material on combating the menace of Spurious Medicines for pharmacists and wholesalers/distributors.

Sir, IPA has seriously considered the issue and is going to pursue the following programmes-

- 1) Submit CARUM posters with the themes (i) Care while buying medicines (ii) Whom to complain to your office for review. These CARUM Posters are attached with this mail. These posters are available in 5 languages including Hindi. IPA requests you to consider the following:
 - a) These posters may please be posted on the CDSCO and other websites for consumer awareness. If any modification is suggested from your office, IPA would modify accordingly. If permitted, we would like to include CDSCO logo on these posters.
 - b) IPA would be interested in developing further material if any with the support of the CDSCO.
 - c) IPA would like to see that this material is published in the media for mass awareness.
 - d) IPA proposes to use the current material and any new material for public awareness activities through IPA Branches, Pharmacy colleges, and NGOs.

