



The Indian Pharmaceutical Association (IPA)

Platinum Jubilee Year

Society Regn No. Bom. 10 of 1960 GBBSD • Public Trust Regn. No. F- 746 (Bom) dt. 4.4.1960
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MISSION

The Indian Pharmaceutical Association (IPA) is the national professional body of pharmacists engaged in various facets of the profession of pharmacy. The IPA is committed to promote the highest professional and ethical standards of pharmacy, focus the image of pharmacists as competent healthcare professionals, sensitize the community, government and others on vital professional issues and support pharmaceutical education and sciences in all aspects

2014-2016

President

Rao V. S. V. Vadlamudi

IPA/110/342

August 17, 2015

Immediate

Past President

J. A. S. Giri

To,
Mr. Ali R Rizvi,
Jt. Director, Medical Education,
MoHFW, New Delhi

Vice Presidents

Divisional Heads

Community Pharmacy

Manjiri Gharat

Education

T. V. Narayana

Hospital Pharmacy

Ramesh Adepu

Industrial Pharmacy

Subhash Rijhwani

Regulatory Affairs

Subhash Mandal

Hon. Gen. Secretary

Kaushik Desai

Hon. Treasurer

Surendra Manek

Editor - Pharma Times

Aika Mukne

Editor - IJPS

Divakar Goli

Subject : Suggestions on Public Notice about prescribing drugs by generic name.

Sir,

The Indian Pharmaceutical Association, professional body of pharmacy professionals in India (www.ipapharma.org) fully supports and welcomes the recommendation to prescribe drugs in generic names and rationally.

However, we suggest that the following modifications to bring in more clarity.

Modifications:

- 1) Every physician should prescribe drugs/medicines with generic names (and in addition may write the Brand name in brackets), legibly and preferably in capital letters and he/she shall ensure that there is a rational prescription and use of drugs/medicines.
- 2) In case of a Fixed Dose Combination of 2 or 3 drugs, all the drug names should be written in generic (along with potencies), and in addition may write the Brand name in brackets.
- 3) In case of FDC of more than 3 drugs, the Brand name may be written with name of the company in brackets.

To ensure the implementation of the above:

- 4) MCI's Prescription format should be made mandatory for all medical professionals.
- 5) Penalties for not following the above rule should be well defined and details about its enforcement also to be made clear.
- 6) As a step towards ensuring that all products of the same drug/FDC have the same effect irrespective of which Brand is given, the country should adopt the BCS (Biopharmaceutical Classification System), to ensure comparable bioavailability between generics and different brands.



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- 7) Rule 65 of the Drugs and Cosmetic Act should be strictly enforced which specifies that dispensing of prescriptions should be done only under the direct supervision (or by) a Registered Pharmacist (be it in retail/community pharmacy or Govt hospital pharmacy or private hospital pharmacy) should be strictly enforced.
- 8) **Guidelines for Rational Prescribing, Rational Use of Medicines and Standard Treatment Guidelines should be developed.** Guidelines for **Evidence Based Medicines (EBM)** should be developed for all diseases and practiced the same to ensure the efficacy and safety of the treatment.

IPA will be pleased to contribute its expertise in development of such guidelines.

Thanking you,
Yours sincerely,

Kaushik Desai
Hon. Gen. Secretary

C.C. : Shri. J.P. Nadda, Hon'ble Minister of Health & Family Welfare