

pharmasafe

INDIA

Conference on
Anti-Counterfeiting &
Brand Protection

14 – 15 September 2017

Holiday Inn, Mumbai



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INDIA

As the Indian pharmaceutical industry, growing at an annual CAGR of around 15% is constantly evolving and investing in R&D to become an ever more formidable player globally, counterfeiting remains an ever increasing challenge.

Pharmaceutical counterfeiting is multi-billion-dollar enterprise globally resulting in huge revenue loss to Pharma companies, while at the same time posing grave health risks to the patient which diminishes confidence in the brand, estimated 1 out of 5 drugs sold in India and in the developing world are counterfeit is itself a wakeup call.

The 3rd annual edition of Pharmasafe India will bring together delegates and speakers representing cross-section of stakeholders – business leaders from top pharmaceutical companies, eminent experts in anti-counterfeiting technology, government & regulatory authorities, customs, investigators, legal experts, consultants and leading industry bodies to share a common platform for discussions, exchange of valuable insights, best practices, domestic and global trends and challenges as well as strategies to tackle the Counterfeiting challenge.

Delegate profile

- Drug regulatory agencies, customs
- Packaging, labeling and converting companies
- Anti-counterfeiting organisations
- Pharmacists
- Healthcare research organisations
- Healthcare professionals
- Pharmaceutical manufacturers and distributors
- Pharmaceutical industry and professional associations
- Brand protection, enforcement, security, integrity and management companies
- Authentication technology suppliers
- IP specialists, investigators, legal services

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CONFERENCE PROGRAM

Day 1 : Thursday, 14 September, 2017

09:00 – 09:45	<i>Delegate Registration and Coffee</i>
Inaugural Session Pharmaceutical Counterfeiting: An Overview	
09:45 – 09:55	Welcome Note
09:55 – 10:10	Keynote Address 1 Counterfeiting Issues in the Indian Marketplace Department of Pharmaceuticals, Ministry of Chemicals and Fertilisers, Govt. of India
10:10 – 10:35	Keynote Address 2 National Drug Survey Report (2014 – 2016) : Key Findings Dr. K. Bangarurajan, Deputy Drugs Controller, West Zone, Central Drugs Standard Control Organization
10:35 – 11:00	Special Address 1 Counterfeit Drugs- A Serious threat to Industry and Public Health Mr. Omprakash Sadhwani, Joint Commissioner, Food and Drug Administration, Maharashtra
11:00 – 11:25	Special Address 2 Combating Counterfeit Drugs : FDA Initiatives Mr. Salim A. Veljee, Director, Food and Drugs Administration, Government of Goa
11:25 – 11:30	<i>Q & A; Felicitation Of Speakers</i>
11:30 – 11:55	<i>Networking Coffee Break</i>
Session II Pharmaceutical Counterfeiting: Curbing the Counterfeit Menace	
11:55 – 12:00	<i>Session Introduction</i>
12:00 – 12:50	Business Leaders Round Table Countering Pharmaceutical Counterfeiting through Collective Action Moderator: <ul style="list-style-type: none"> • Mr. Pramod Bhatt, Senior Director - Security and Intelligence, South Asia, Sanofi India Ltd. Panelists : <ul style="list-style-type: none"> • Mr. Sudarshan Jain, Former Managing Director, Abbott Healthcare Solutions • Mr. S.M. Mudda, Executive Director-Technical & Operations, Micro Labs Ltd • Mr. Raghuvveer Kini, Executive Director, Pharmaceuticals Export Promotion Council of India*
12:50 – 12:55	<i>Q & A; Felicitation of Speakers</i>
12:55 – 13:20	Solutions for Pharmaceutical Anti-Counterfeiting – Capsules/Tablets
13:20 – 13:25	<i>Q & A; Felicitation of Speakers</i>
13:25 – 14:25	<i>Networking Lunch Break</i>
Session III Pharmaceutical Anti-Counterfeiting: Discover the Latest	
14:25 – 14:30	<i>Session Introduction</i>
14:30 – 14:55	Combating Drug Counterfeiting using Mobile and Web technologies Mr. Greg O'Shea, Chief Operating Officer, YPB Systems
14:55 – 15:20	Case Study Presentation Holostik
15:20 – 15:55	Holographic Solutions - Add An Extra Layer of Security Mr. Sameer Kapoor, VP - Anti-counterfeit solutions, Lasersec Technologies
15:55 – 16:00	<i>Q & A; Felicitation of Speakers</i>
Session IV Pharmaceutical Counterfeiting - Legal and Law Enforcement	
16:00 – 16:05	<i>Session Introduction</i>
16:05 – 16:30	Pharmaceutical Anti-Counterfeiting – Business, Legal & Regulatory Perspective Dr. Milind Antani, Lead - Pharma & Healthcare Practice, Nishith Desai Associates*
16:30 – 16:55	Case Study Presentation Anti-counterfeiting Investigation, Enforcement action, and Prosecutions in Asian countries Mr. Stephen Dunn, Regional Director of Investigation, Asia Pacific, Sanofi Aventis, Singapore
16:55 – 17:20	Pharmaceutical Anti-Counterfeiting Investigations Mr. Biswajit Das, HOB, Economic Offence Wing, Central Bureau of Investigation, Mumbai
17:20 – 17:25	<i>Q & A; Felicitation Of Speakers</i>
17:25	<i>Networking High Coffee</i>

Day 2 : Friday, 15 September, 2017

09:00 – 09:50	<i>Delegate registration and Coffee</i>
Session V Pharmaceutical Packaging: Secure and Sustainable Solutions	
09:50 – 09:55	<i>Session Introduction</i>
09:55 – 10:15	Packaging Authentication Solutions HP Indigo and Inkjet Solutions / Manipal Technologies
10:15 – 11:05	Panel Discussion Achieving Cost Effective Anti-Counterfeiting Packaging Solutions Moderator : <ul style="list-style-type: none"> • Mr. Asim Datta, Noted Packaging Expert & Visiting Faculty – Indian Institute of Packaging, New Delhi and Former Head – Packaging, Jubilant Life Sciences Limited* Panelist : <ul style="list-style-type: none"> • Ms. Jayanti Sawant, Head – Packaging Department, Themis Medicare Limited • Mr. Soumyanath Mishra, Head – Packaging Development, Mankind Pharma Limited • Mr. Pradeep Dhargalkar, Head – Packaging Development, Unichem Laboratories Limited
11:05 – 11:10	<i>Q & A; Felicitation of Speakers</i>
11:10 – 11:30	<i>Networking Coffee Break</i>
Session VI Supply Chain Safety & Emerging Areas	
11:30 – 11:35	<i>Session Introduction</i>
11:35 – 12:00	Drugs Authentication and Verification Application (DAVA) Portal: Project Status Mr. Moiz Hussain Hussain Ali, Deputy Director General & State Informatics Officer, National Informatics Centre (NIC), Ministry of Electronics & Information Technology, Govt. of India
12:00 – 12:25	Case Study Presentation Successful Business Models in Pharma Supply and Distribution Mr. Rakesh Shah, Director - Supply Network Operations (APAC, SE Asia), Merck Limited
12:25 – 12:50	Future of Pharma Safety: Role of IMA Dr. Jayesh Lele, Hon. Secretary, Indian Medical Association, Hospital Board of India
12:50 – 13:15	Fighting Counterfeit in Emerging Areas & The Way Forward Mr. Bejon Misra, Founder, Partnership for Safe Medicines India
13:15 – 13:20	<i>Q & A; Felicitation of Speakers</i>
13:20 – 13:25	<i>Closing Remarks and Thank You Note</i>
13:25	<i>Networking Lunch</i>

*Invited Speaker