



NPW PATIENT COUNSELLING VIDEO MAKING COMPETITION

Organized by
Indian Pharmaceutical Association - Community Pharmacy Division (IPA-CPD)
in collaboration with
Indian Pharmaceutical Association - Students' Forum (IPA-SF)

Objective: To prepare a short video depicting role of pharmacist as a medication counsellor .

Eligibility: All Pharmacy students / practicing pharmacists in India.

Theme: "Pharmacist: Your Medication Counsellor"

Guidelines to be followed:

- There should be minimum of 2 participants playing role as Pharmacist, Patient (Patient caregiver in case of necessity).
- Duration of video and size: Upto 2 minutes & not more than 25 MB.
- Language: English
- Video must be original

General steps in providing of Patient Counseling:-

- Assessing the patient.
- Understanding the therapy provided to the patient.
- Verbal & Non-Verbal Communication skills
- Listening, Questioning & Answering skills
- Counseling on drug delivery devices & handling techniques.
- Tailoring Counseling Points.

Please send your videos to ipasf2019activities@gmail.com and ipacpdetimes@gmail.com in .mp4 format.

{Email subject: Name- Association/College- Year of study / Name of pharmacy with address }
and mobile number.

Last date for submission is 10th November 2019 and the entries received after that are not considered for the competition.

Rewards:

Three Winners will get a *e-Certificate* and his/her Video will be posted on Facebook, Instagram and websites of IPA throughout the National Pharmacy Week, and also used thereafter for creating awareness among the public.

The submitted videos will remain the property of IPA, and IPA will have the right to use them as and when needed for creating awareness, the participant will be acknowledged.



INDIAN PHARMACEUTICAL ASSOCIATION

Keep checking www.ipapharma.org for more updates.